From: George Morino/=TMS/Toyota. Sent:5/8/2009 1:39 AM.
To:[-] Koji Kawabata/=E/TMC0@TMC0@TMCE.

Cc: [-] Gary E Smith/=TMS/Toyota@Toyota;Katsumi_Aoki@toyota.com;hisamasa_mori@mail.toyota.co.jp.

Bcc: [-]

Subject: CONFIDENTIAL - Campaign Completion Rates.

Hello Kawabata-san:

I greatly appreciate all of your hard work on the Tacoma project!

In response to your request, please find the completion rates for campaign activities in the U.S. Per your instruction it does not include SPA/CSP activity, but I did include 2005 and 2009 campaign completion rates.

I hope this information is helpful.

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